



OREM, UT, August 20, 2008 – **Natural Edge, a leading all natural, vitamin rich meal supplement retailer, is proud to introduce BlenderBottles to their product line.**

"In an effort to expand our product line and offer our customers better, more affordable products we are proud to add BlenderBottles to our product line." explains Brian Christmas, the Vice President of Natural Edge. "The Blender Bottle is a shaker bottle with a free-floating surgical stainless steel wire ball inside. BlenderBottles are a total boon for anyone who mixes formulas, shakes, mixes or other powdered drinks. Not unlike a kitchen whisk, the ball moves freely within your drink, breaking up clumps and further mixing the mix as you shake it for a smooth, totally grit- and clump-free serving."

With their focus on brand building and widening geographical distribution, Natural Edge will continue to expand their current product line in stores throughout the United States.

#### **About Natural Edge**

The Natural Edge team spent months in and out of the lab, testing and re-testing, tasting and re-tasting until they came out with a formulation so clean and meticulously crafted that lab technicians at some of the country's largest natural product manufacturers couldn't replicate the final product. The Natural Edge brand was born, and immediately filled a niche as the only Low-Glycemic, Great-tasting, All-Natural Meal Replacement and Pure Protein product-line on the market.

Natural Edge manufactures high-quality all-natural pure-blend whey protein and meal replacement products that help individuals lead healthy balanced lives. The complete Natural Edge line of products includes Meal Replacement, the Fat Burner MRP, and a Complete Blend Whey Protein. All products are available at fine natural health and specialty stores.

Natural Edge has been supplying their products to many of the major Health Food stores for the past 5 years. Natural Edge looks forward to all future customer and vendor relationships.

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