



**Orem, UT, United States, 07/18/2007 - Natural Edge, a leading all natural, vitamin rich meal supplement retailer, was purchased today by Herbal Solutions, LLC.**

"We are very proud to take on Natural Edge, we have used their products for a long time." explains Susan Gonzales, the new President of Natural Edge. "Our goal with Natural Edge is to provide our customers with the very best products and customer service. We strive to make every purchase a friendly and easy transaction."

The company plans to maintain and expand upon this 'Natural Edge' in 2007 - 2008 with a focus on continued brand building and widening geographical distribution. Natural Edge™ products are currently available at select natural product and health food stores throughout the East and West Coast.

### **About Natural Edge**

The Natural Edge team spent months in and out of the lab, testing and re-testing, tasting and re-tasting until they came out with a formulation so clean and meticulously crafted that lab technicians at some of the country's largest natural product manufacturers couldn't replicate the final product. The Natural Edge brand was born, and immediately filled a niche as the only Low-Glycemic, Great-tasting, All-Natural Meal Replacement and Pure Protein product-line on the market.

Natural Edge (natural-edge.com) manufactures high-quality all-natural pure-blend whey protein and meal replacement products that help individuals lead healthy balanced lives. The complete Natural Edge™ line of products includes Meal Replacement, the Fat Burner MRP, and a Complete Blend Whey Protein. All products are available at fine natural health and specialty stores.

Natural Edge has been supplying their products to many of the major Health Food stores for the past 4 years. With Herbal Solutions, LLC. as the new owner and a new supply of product, Natural Edge looks forward to all future customer and vendor relationships.